

Enhance your Exposure at

Kid Expo

with an Ad in the Event Program and/or on the Kid Expo Website



Child & Family Center
(661) 255-6847, ext. 3059 · Fax (661) 362-1031
foundation@childfamilycenter.org
www.kidexposcv.com

October 19, 2008
Golden Valley High School

Kid Expo advertising guidelines:

- Deadline to reserve your print ad space in the Kid Expo program is September 5, 2008
- No charge for ad design, but logos, art, and copy must be submitted by September 12, 2008
- Ads may be submitted to Kid Expo by e-mail: foundation@childfamilycenter.org
- PDF or JPG accepted

Note: Logos, photos, and clip art must be 300 dpi or higher resolution for clarity in print ad.

Program Ad Rates:

1/8 page \$100
1/4 page \$200
1/2 page \$300
Full page \$400

(*All Ads are black and white)

Program Ad Specs:

1/8 page
Horizontal 2.5" x 2"
1/4 page
Horizontal 5" x 2"
Vertical 2.5" x 4"
1/2 page
Horizontal 5" x 3.75"
Full page
Vertical 5" x 8"

Kid Expo Website Advertising at www.kidexposcv.com

FREE • Listing - Exhibitors will be listed on the Kid Expo website with description and will remain on the website permanently

\$25 • Link - Link your business's listing on the Exhibitor web page *to your website*

Sign up early for lots of pre-event exposure! The above can go online as soon as your Agreement, booth or sponsor fee, and ad payment are received. Begin your Kid Expo marketing now!

\$50 • Button Ad - Ad on Exhibitor web page with link *to your website*. We will contact you for your information once we receive Agreement and payment.