



EXHIBITOR/SPONSOR AGREEMENT

Participation is on a first-come, first-served basis.

Child & Family Center
21545 Centre Pointe Pkwy.
Santa Clarita, CA 91350
(661) 255-6847, ext. 3059
fax: (661) 362-1031
www.kidexposcv.com

Child & Family Center's Kid Expo
Sunday, October 18, 2009
Golden Valley High School

Received: ___/___/___

Company Name: _____ Type of Business: _____
(as listed in all printed materials)

Contact Name & Title: _____, _____

Address: _____ Suite/Apt: _____

City: _____ State: _____ ZIP Code: _____

Phone: (____) _____ - _____ Fax: (____) _____ - _____ Cell: (____) _____ - _____

E-mail: _____

Website: _____

Activity I will offer from my Booth: _____

Please attach a brief description of your business for our website: kidexposcv.com

2009 Kid Expo Booth Cost deadline Sept 18

Please check the appropriate box below and any options you would like.

- Basic Booth**.....\$350
- Yellow Sponsor**.....\$1,000
- Blue Sponsor**.....\$3,000
- Red Sponsor**.....\$5,000
- Custom Sponsor** _____ \$ _____

Basic Booth (\$350)

Approx. 10' x 10' booth, pipe and drape, 1 table, 2 chairs, listing in program, and kidexposcv.com website

Sponsorship Details

Red, Yellow, and Blue sponsorships include a Basic Booth in a premier location, inclusion on the Road Map, and more! Please see attached Sponsorship Opportunities for additional details.

Options

- Pick Your Location** (first-come, first-served basis as available, see enclosed Floor Plan for options)
Please note: Electricity is an option in perimeter spaces only, as available.
1st choice _____ 2nd choice _____
- Web Ad or Button Ad on www.kidexposcv.com with Link** (\$_____) See Exhibitor Ad Specs/Rates.
- Perform on Stage** (first-come, first-served basis)
- I would like to donate something for raffle - contact me!

If possible, please don't locate me near these competitor organizations:

Special Requests:

Payment Details

Exhibitor or Sponsor total cost (include web ad rates in total): \$ _____ Payable by check or charge:

Check payment: Please mail check and Agreement to:

Child & Family Center
21545 Centre Pointe Parkway
Santa Clarita, CA 91350
Attn: Qiana Staral

Credit card payments: Please fill in the space below and fax Agreement to 661-362-1031.

Credit card number _____
Type of card _____ Exp. date _____
Name on card _____
Signature _____

Include Certificate of Liability Insurance naming Child and Family Center and W.S. Hart School District as additional insured

We will not accept reservations. Booth is secured only once payment is received. Payments made by the said deadline assure your free pre-event marketing.

Child & Family Center's Kid Expo

October 18, 2009



TERMS & CONDITIONS

(Initial by each statement and sign below)

____ **Booth Allowances:** I understand that as an Exhibitor or Exhibiting Sponsor, I am renting the designated exhibit space for the 2009 Kid Expo, for the sole purpose of displaying, exhibiting, and/or promoting my products and/or services which must be kid related, during the operating hours of the event. The selling of products at Kid Expo is not permitted; however, I understand that I may take orders and/or facilitate a sign-up sheet.

____ **Set-Up/Staffing of Booth:** I understand that as an Exhibitor or Exhibiting Sponsor, I must set up my booth/exhibit by the scheduled start time of the event. Under no circumstances will I be permitted to break down my display or vacate the premises prior to the scheduled end of the event. I further understand that it is my responsibility to staff my booth throughout this duration and I must have a representative at my booth at all times.

____ **Display/Signage:** I understand that as an Exhibitor or Exhibiting Sponsor, my display erected for the event must be free-standing. Nailing and/or stapling to the event site's walls, fixtures, and/or floors is strictly prohibited. Signage may be displayed with clear removable tape, safety pins, and/or rope. Displays must be attractive, appealing, and kid-friendly. They must identify my product/service. Prizes/giveaways must relate to my business.

____ **No Sharing:** I understand that as an Exhibitor or Exhibiting Sponsor, I am not permitted to share booths with any other Exhibitor and/or display promotional literature and/or products of another firm, company, individual, or organization.

____ **No Food/Drink:** I understand that as an Exhibitor or Exhibiting Sponsor, food/drink is not permitted in the exhibition area. Any food samples must be pre-packaged and not eaten in the exhibition area. There will be a designated area to purchase food/drink.

____ **Boundaries:** I understand that as an Exhibitor or Exhibiting Sponsor, I will only be permitted to display, exhibit and promote my business within the pipe and drape of my designated booth. Demonstrations are to be operated within my assigned booth and may not interfere with traffic in the aisle. I further understand that if I don't comply with the above, I will be asked to end the interfering act.

____ **Liability Insurance:** I understand that as an Exhibitor or Exhibiting Sponsor, I must submit a copy of my Certificate of Liability Insurance naming Child & Family Center and W.S. Hart School District as additional insured to Kid Expo. I understand that I will not be able to participate without it—no exceptions!

____ **Cancellations:** I understand that as an Exhibitor or Exhibiting Sponsor, in the event I must cancel my exhibit space or am unable to attend Kid Expo due to any planned or unforeseen event, Event Producer does not grant refunds. All amounts paid by Exhibitor will be retained as a donation to the Child & Family Center. Should you cancel prior to October 2, 2009 and we are able to resell your space, we will refund your payment.

I further understand that:

Kid Expo, the Child & Family Center, the event site, their employees, agents, or other representatives will not be responsible for any damage to or for the loss or destruction of Exhibitor/Sponsor's property or injuries to the Exhibitor/Sponsor, their representatives, agents, or employees. All claims for such loss, damage, or destruction or injury are expressly waived by the Exhibitor/Sponsor.

Exhibitor/Sponsor understands and agrees that Kid Expo makes no guarantees regarding weather conditions or attendance at the event. If Kid Expo is prevented from producing the event herein by reason of any act of fire, earthquake, flood, public disaster or any other cause or reason either within or beyond the control of Kid Expo, such condition shall be deemed a valid excuse for delay or cancellation of the event. Kid Expo reserves the right to reschedule the event for another date and/or location chosen by Kid Expo.

I have read and accept the terms and conditions as set forth.

Exhibitor/Sponsor Signature (authorized representative)

Date

Printed Name

Title

Organization/Company